

## Urgent Notification - Chiropractor DI Market Fire Sale with The Standard Insurance Company

### Leading DI Carrier for Chiropractors Announces Occupation Class Change

### Rate Rise and Longest Benefit Period Will Soon Be Changed to Five (5) Years!

#### **The Fire Sale is On!**

You have **less than 60 days** to take advantage of the current rates and availability of an Age 67 benefit duration with one of the only "own occupation" contracts in the marketplace for your Chiropractor clients and prospects.

**The upcoming change is HUGE.** Soon rates will increase and we will only have access to a five year benefit period! Rates for Overhead Expense will rise as well - more than 25%!

Time is short! We can still get the old coverages and lower rates for applications dated prior to April 30th, 2010 and in the home office prior to May 30th, 2010.

**Important Sales Idea** - in force policies with future purchase options will retain the treatment of the in force policy. Buy a little today and lock in Age 67 benefits for the future!

This opportunity will not come your way again! Make the spring sizzle with new sales!