



75+ years of financial excellence

Aviva Life and Annuity Company is proud to be recognized by A.M. Best Company as **one of only 11 life and health insurers to carry an A rating continuously for at least the past 75 years.**

Source: Best's Review July 2010
The A.M. Best Company has rated Aviva Life & Annuity Company A (Excellent) for financial strength and the ability to meet obligations to contract holders. This represents the third highest rating of Best's 15 rating categories.

Aviva and its predecessor companies have been rated at least an A by A.M. Best since 1929. Think about that: 81 years of panics, recessions, wars, bubbles and crashes, yet we have always carried one of A.M. Best's highest financial strength ratings. And during the financial crisis of 2008-09, we successfully managed our business without government bailout funds.

No matter what our company name has been, our commitment to financial strength and stability has never wavered. It's in our DNA.

We are committed to financial strength and a strong capital position. Our investment strategy is driven by the knowledge that our decisions impact the ability to meet our obligations to our customers.

And we are part of Aviva plc, the oldest continuously operating insurance company with a more than 300-year legacy, and the fifth largest insurance group in the world.¹ Aviva plc's global scope and diversified products provide ongoing financial strength and accessible capital for Aviva Life and Annuity Company.

Put your trust in Aviva. We won't let you down.

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¹ Based on gross worldwide premiums for the year ended December 31, 2008.



We are building insurance around **you.**SM